

A close-up portrait of a woman with dark, curly hair and large, light blue hoop earrings. She is smiling broadly, showing her teeth, and her eyes are squinted. The background is a solid, bright yellow.

Milady®

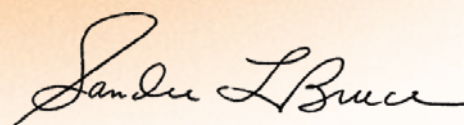
Catalog 2023

Let's change the
face of beauty.

Every day, Milady-educated students prove that a career in the beauty industry can lead to professional success and personal fulfillment. Whether that's renting a booth, owning a salon, doing makeup on a movie set, being part of Fashion Week, becoming TikTok famous, or something completely different, we take great pleasure in watching beauty professionals come into their own and flourish.

But we don't simply sit back and watch. Together with our students, educators, and professionals, we're changing the beauty industry by creating forward-thinking education that reshapes the industry and uplifts the next generation of beauty professionals.

To date, we've helped tens of millions of students get their professional license and start a fulfilling career. Yet despite our successful and rich history, our focus is on what's next and our mission is to expand the possibilities of what beauty can do for an individual, a community, and the world. Join us and let's change the face of beauty together.



Sandra Bruce,
Senior Vice President & General Manager, Milady



“Milady has done everything possible to ensure we have what we need to be successful.”

~ Sherman Hearn
Gould's Academy
Bartlett, TN

Contents

- 02 CIMA Digital Learning Platform
- 04 Cosmetology
- 10 Esthetics
- 18 Eyelashes
- 22 Nail Technology
- 28 Barbering
- 32 Massage Therapy
- 36 Future Instructor Training
- 38 Continuing Education for Instructors
- 40 RISE Programs
- 42 CIMA Collabs

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“All our webinars and training for CIMA have been wonderful!! A lot of information was given, and all educators were very helpful and informative with their knowledge and any questions that we asked.”

~ Kim Smith, Altoona Beauty School • Altoona, PA

CIMATM
BY MILADY

Lead the way with CIMA

Today's students are more tech-savvy than ever and their expectations for engagement are high.

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CIMA offers:

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- Intuitive navigation
- Robust reporting
- Seamless integrations
- Easy implementation and training
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Our team is ready to get you up and running on CIMA quickly. You're going to love how easy and intuitive it is to use. And if you need help, our teams are ready to assist.



Get started
with CIMA
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Put your
best face
forward
with your
cosmetology
program.



Milady Standard Cosmetology, 14th Edition

Today's students aren't afraid to put in the work, get their hands dirty, or take risks. Plus, they bring endless curiosity, creativity, and vision to their pursuits. That combination can be magic—but it takes time and guidance to hone. Guidance begins right here.



Cosmetology

Engagement and motivation are at the core of student success in the classroom. Our forward-thinking cosmetology curriculum is available to be taught using CIMA digital learning platform or printed textbooks.

For Your Students

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Complete digital courseware with access to all activities, videos, Cosmetology and Foundations eBooks, student groups collaboration tools and so much more.

2-Year Access
ISBN: 9780357873441 • List: \$407.95

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- Interactive quizzes & built-in flashcards
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See it in Action
milady.com/see-cosmetology-curriculum-in-action

We’re stopping sales of MindTap in the first half of 2023. See milady.com/farewell-mindtap for details. Please plan to move all of your programs to CIMA prior to Summer 2023.

“Milady keeps everything up to date. The newest edition of the Cosmetology text is great!! The information and pictures are all very new and relevant.”

~ Kim Smith, Altoona Beauty School • Altoona, PA

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a passion
and becomes
a thriving
career.



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Students need an esthetics curriculum that celebrates their passion without sacrificing the critical skills and foundational knowledge they need to excel inside the classroom—and beyond. *Milady Standard Esthetics* curricula does that while remaining inclusive, diverse, and representative.

Esthetics

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Complete digital courseware with access to all activities, videos, Esthetics and Foundations eBooks, student groups, collaboration tools and so much more.

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“The unlimited resources of educational materials provided by Milady is phenomenal. The contents are so easy to follow, read and understand. The platforms provide such ease for the educators to teach, implement and spend more time with students in the classroom.”

~ Cherrita Martin, Artistic Academy of Hair Design • Morris Plains, NJ

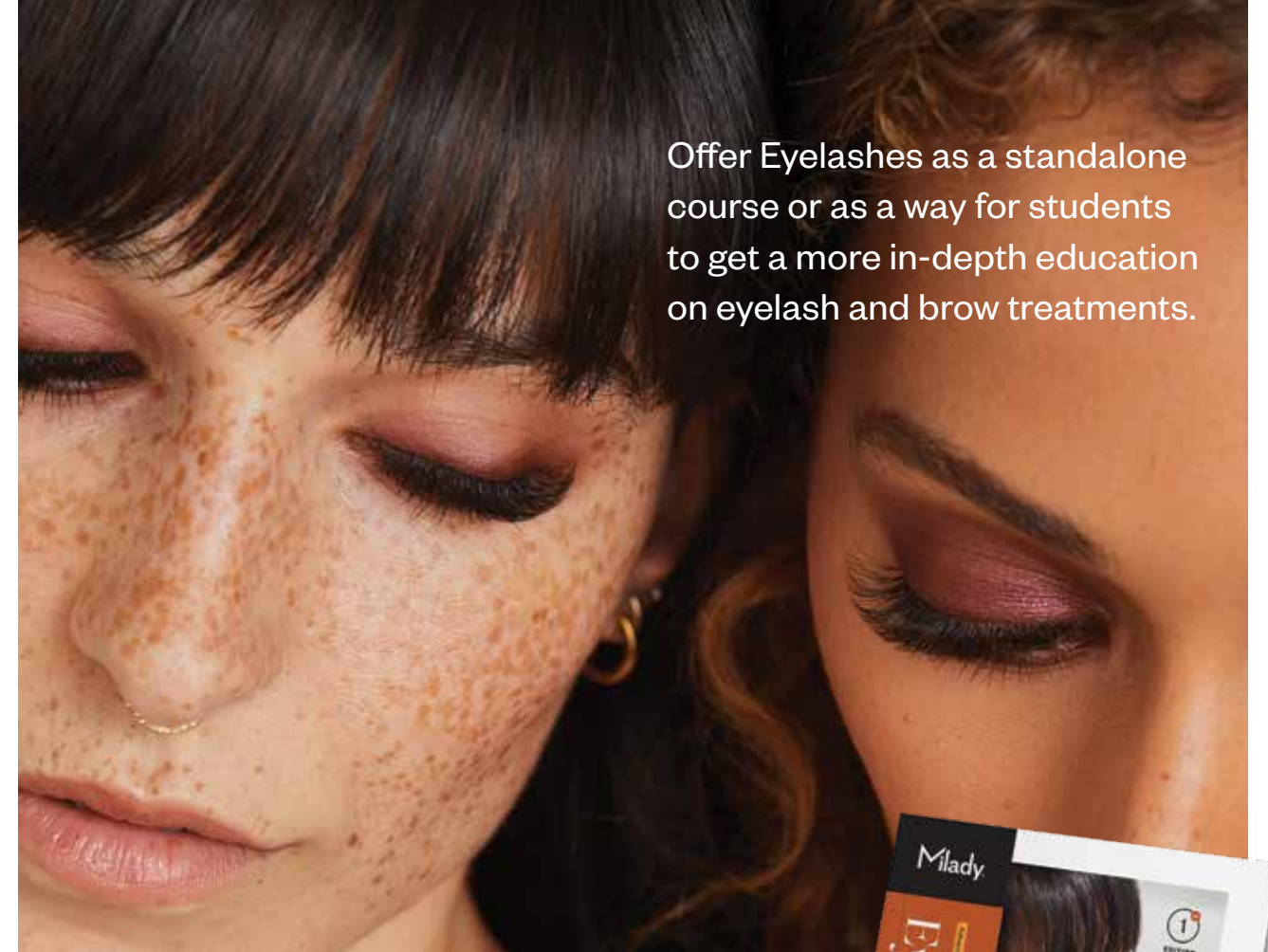
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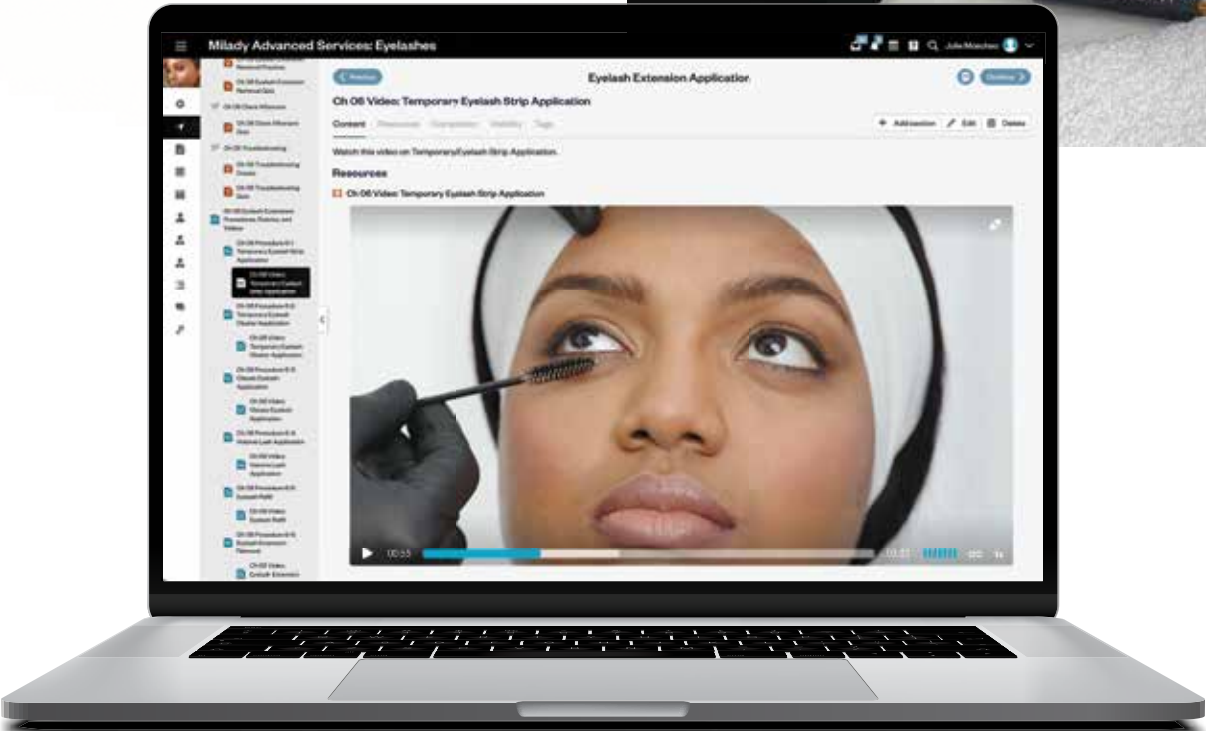
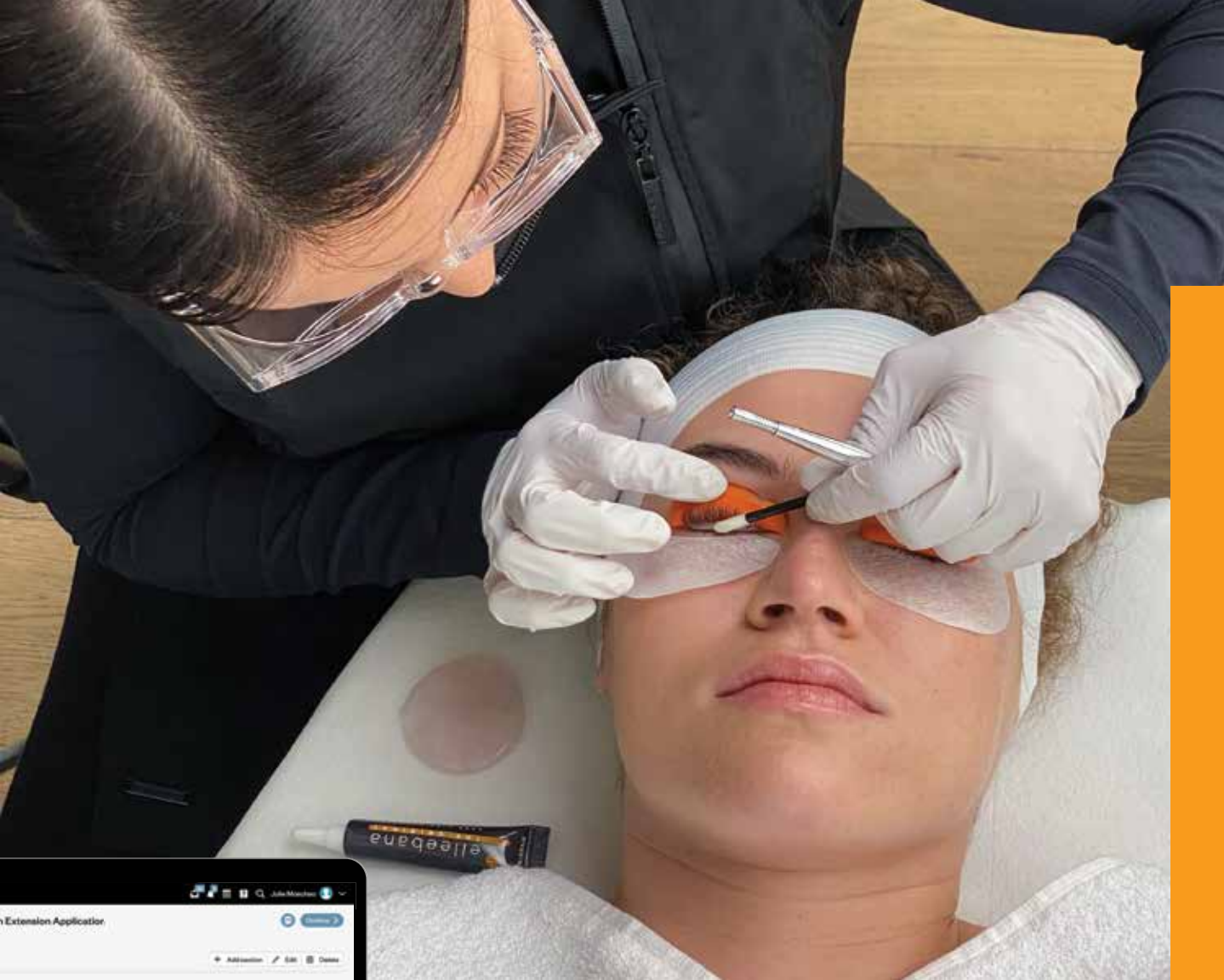
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~ Amanda Messerli,
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education
for the
aspiring artist.



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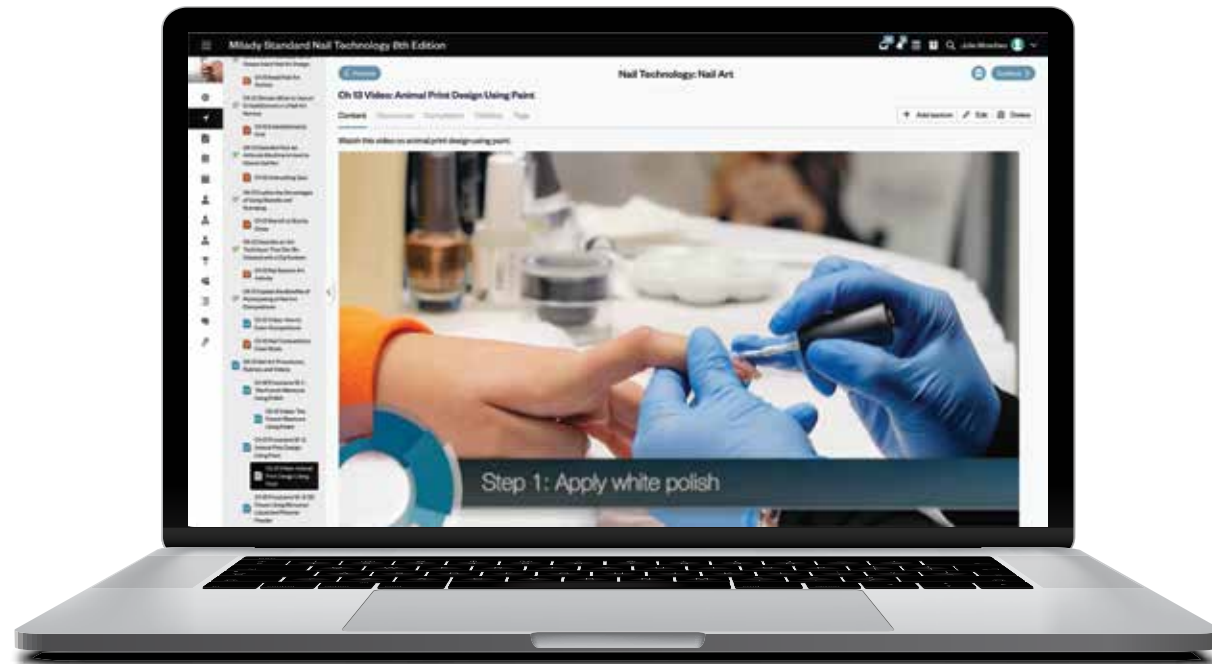
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~ Stephanie Jones, Regent High School • Cleveland, OH



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success
begins with
a strong
foundation.



Milady Standard Barbering, 6th Edition

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career.



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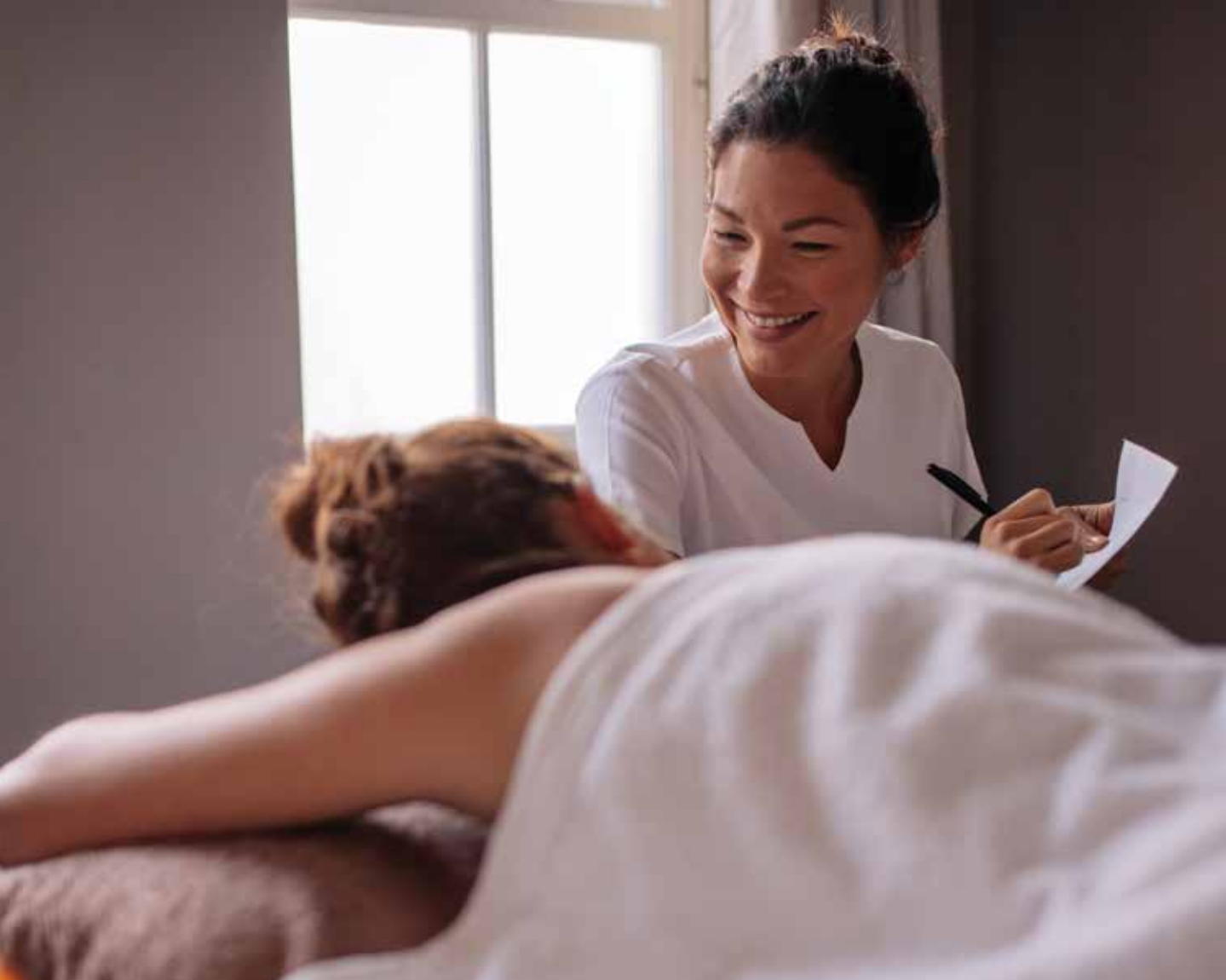
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~ Shaila Rogers, Southwest institute of Natural Aesthetics • Tempe, AZ

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We're committed to empower all beauty professionals with the knowledge they need to identify and help victims of domestic abuse and human trafficking. But we can't do it alone.

Become a Milady RISE Partner School and give your students the instruction, skills, and confidence to make a real and lasting difference in clients' lives. You'll raise awareness about important issues, provide a resume-builder for your students, and differentiate your school.

- It's free and you don't have to be a Milady school to apply.
- Students will get access to a 3.5-hour online certification course (\$29.95 value).
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Over 470 schools have risen to the occasion so far. Won't you join them?



Become a Partner School
milady.com/rise-partner-school-program



Celebrating those pursuing their dreams.

\$500 scholarships available for students and professionals.

We've partnered with the Professional Beauty Association to support those who always pursue knowledge. In 2023, ten students and ten licensed beauty professionals who are Milady RISE Certified in Client Well-Being & Safety will each receive a \$500 scholarship that they can use toward their tuition or continuing education courses.



Visit the application page at
miladytraining.com/pages/milady-rise-scholarship

Important Dates

Round 1

Application opens
March 1, 2023

Application closes
May 15, 2023

Decision made and notified
May 31, 2023

Round 2

Application opens
September 1, 2023

Application closes
November 15, 2023

Decision made and notified
November 30, 2023

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CIMA Collabs: Beauty as a Business

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Notes

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